

Fun with Collection  
いろいろメガネPart 1 — あなたの見かた教えてください  
Fun with Collection  
Various Colored Eyeglasses Part 1: Tell me about how you see

会期:2005年7月1日-2006年3月31日  
主催:国立西洋美術館

Duration: 1 July, 2005 - 31 March, 2006  
Organizer: National Museum of Western Art



Fun with Collectionは、国立西洋美術館の所蔵作品を中心に、子どもから大人までを対象に、美術作品をより身近なものとして理解し、楽しんでもらうことを目的として、毎回テーマを設けてさまざまな切り口から美術作品を紹介している。

しかし、鑑賞は本来自由で個人的な行為であり、十人十色というように、作品の見かた、感じかたも人の数だけ存在する。そこで、今年のFun with Collectionでは、美術館が特定の視点から作品を紹介するのではなく、逆に来館者による当館の作品の多様な見かた、楽しみかたを取り上げることとした。

人は誰しも個人の経験や感情を基にして作品を鑑賞する。言葉を替えれば、人はそれぞれの「色眼鏡」を通して作品を見る、ということもできるかもしれない。「色眼鏡」は否定的な意味合いが強い言葉であるが、今回はそれを思い切り肯定的に使い、来館者各々の見かた、楽しみかたを「(色)メガネ」というキーワードで表現した。そして、個人の自由な鑑賞体験を個人の中で終わらせるのではなく、それぞれの「メガネ」を交換することで多様な作品の見かた、楽しみかたを分かち合うこと目的とし、さらに異なる価値や新しい意味が同じ作品の中に見えてくることを期待した。

本企画は、2005年と2006年の2年間にわたるプログラムとして構成されている。今回は、常設展の作品がすべて対象となるので、展示は常設展をそのまま利用した。初年度となる2005年は、おもに来館者がどのようにコレクションを見ているのか、何を感じ、考えているのかを知るためのプログラムを実施し、その結果をさまざまな方法で収集・記録した。当館の常設展示作品から1点選び、その作品やそれにまつわる思い出、感想を記す「あなたがつづるこの1点」や、毎月当館の作品3点に来館者が考えたそれぞれの題名を付ける「君の名は? — あなたも作品の名づけ親」などを長期間にわたって実施した。「あなたがつづるこの1点」で集まったエッセイ433点については、審査員のひとりであるみうらじゅん氏による講評会を年末に行なった。また、夏には当館の作品を使った俳句、紹介ビデオ、写真集などを制作するプログラムを行ない、秋にはアニメーション、音楽、ファッションなど各界で活躍している方々を講師に迎え、それぞれの美術の見かた、楽しみかたをお話いただく講演会を開催し、冬にはクリスマスに関連する作品を使ったプログラムなどを行なった。

今回の企画は、これまでの美術館から来館者へ、という流れに対し、来館者から美術館へという逆の流れを実現した点で、来館者に

とって美術館をより身近なものと感じる機会となったのではないかと考える。今年収集されたエッセイやプログラムの記録は、来年のFun with Collectionで公開展示することにより、さらに多くの人々に多様な美術の楽しみかたを提供することになると思われる。(寺島洋子)

企画:寺島洋子、藤田千織、酒井敦子、佐藤厚子(客員研究員)  
会場設営:東京スタデオ

The *Fun with Collection* exhibition series is an annual series of small-scale exhibitions of works chosen from the NMWA's collections and focused on a set theme. This series of exhibitions is geared towards a broad range of visitors, from children through adults, and offers an opportunity for visitors to view and appreciate art works from a variety of different viewpoints.

However, the act of viewing and appreciating art is by nature an individual act; any ten different people will view art works in ten different ways. The ways in which an artwork is viewed or experienced are as numerous as the number of people involved. Given that fact, this year we used the works already displayed in the Permanent Collection Galleries instead of organizing a themed exhibition, and addressed the many different ways in which people who come to the museum view and enjoy art.

Everyone's way of viewing and appreciating art depends on each individual's experiences and sensibilities. In other words, people view art through their own particular shade of "colored eyeglasses." While the term "colored glasses", that is bias, has negative implications, in this program we stripped the term of such meaning and used it positively, using the key term "eyeglasses" to refer to the way each visitor to the museum views and enjoys art. Rather than having each visitor view and enjoy the art works internally and leave it at that, this program aimed to have people exchange "glasses," so that they could experience and understand art works from different viewpoints. The hope was that this would allow the visitors to understand how an individual art work could have different values, or new meanings, when viewed in a different way.

This program was devised to span two years, 2005 and 2006. This program addressed all the works in the Permanent Collections galleries, and was based on the standard display of these works. Fiscal 2005 was the first year of the program and during that time, many activities designed to explore how visitors to the museum viewed the collections, what they felt and thought were carried out. One of the activities was an



essay program called "Write about your special art work" where visitors would select a single art work in the Permanent Collections galleries and write their thoughts, impressions, or memories concerning that work. Another involved visitors coming up with names for three art works per month in the "What is Your Name? You Become the Titrer of Art Works" program. These programs continued through the year. A total of 433 essays were collected in the "Write about your special art work" program and a critiquing session and lecture was held at the end of the year by one of the judges of the program, Jun Miura. During the summer months, a variety of creative programs were held in which visitors made *haiku*, introductory videos, and photo collections related to works in the museum. During the autumn season, lectures were held by specialists from the fields of animation, music, and fashion, each presenting a talk about how they themselves view and enjoy art works. During the winter season, a program involving art works related to Christmas was held.

These programs reversed the normal flow of interaction; rather than the usual flow of activity from the museum to the visitor, these programs worked from the visitor to the museum. The hope was that through such tactics visitors would come to appreciate the museum as a more approachable, user-friendly space. The essays and program records created during this year's programs will be on public display in next year's Fun with Collection programs, a plan that will offer an even broader audience more ways to enjoy art. (Yoko Terashima)

Organized by Yoko Terashima, Chiori Fujita, Atsuko Sakai, Atsuko Sato (Guest Researcher)

Display: Tokyo Studio